

IN THE UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF WISCONSIN

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E2INTERACTIVE, INC. and INTERACTIVE  
COMMUNICATIONS INTERNATIONAL, INC.,

Plaintiffs,

v.

BLACKHAWK NETWORK, INC.,

Defendant.

AMENDED  
SCHEDULING ORDER

09-cv-629-slc

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At a June 17, 2010 unrecorded telephonic status conference, the court agreed to the parties' joint request to extend the schedule. The current dates are stricken and replaced as follow:

1. (A) Plaintiff's Provision of Claims Chart: September 7, 2010  
(B) Defendant's Contentions of Invalidity and Unenforceability: September 21, 2010
2. Amendments to the Pleadings: October 12, 2010
3. Claims Construction  
Exchange of Terms and Proposed Constructions: December 1, 2010  
Motions Requesting Construction: December 16, 2010  
Responses: January 13, 2011  
Claims Construction Hearing (if needed): January 21, 2011 at 9:00 a.m.
4. Disclosure of Liability Experts: Proponent: March 15, 2011  
Respondent: April 15, 2011
5. Deadline for Filing Dispositive Motions: June 10, 2011
6. Disclosure of Damages Experts: Proponent: August 22, 2011  
Respondent: September 23, 2011

7. Settlement Letters: October 17, 2011
8. Discovery Cutoff: October 24, 2011
9. Rule 26(a)(3) Disclosures *and* all motions in limine; October 26, 2011  
Objections: November 9, 2011
10. Final Pretrial Conference: November 16, 2011 at 3:00 p.m.
11. Jury selection and trial: December 5, 2011 at 9:00 a.m.

In all other respects the preliminary pretrial conference order and all attachments to it remain in effect.

Entered this 17<sup>th</sup> day of June, 2010.

BY THE COURT:

/s/

STEPHEN L. CROCKER  
Magistrate Judge