

IN THE UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT OF WISCONSIN

TROUVE ENTERPRISES and BRIAN J. TENNEY

Plaintiffs,

v.

ORDER

07-cv-601-bbc

NEWELL RUBBERMAID INC., a
Delaware corporation, TARGET CORPORATION,
a Minnesota corporation and WAL-MART
STORES, INC., a Delaware corporation,

Defendants.

It is ORDERED that the parties' stipulated protective order is accepted and entered in this case. Please note that the court has replaced the parties' subjective definition of "confidential information" with an objective definition.

Entered this 14th day of February, 2008.

BY THE COURT:

/s/

STEPHEN L. CROCKER
Magistrate Judge

IN THE UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT OF WISCONSIN

TROUVE ENTERPRISES and BRIAN J. TENNEY,

Plaintiffs,

v.

Case No. 07-C-0601-C

Hon. Barbara B. Crabb

NEWELL RUBBERMAID INC., a Delaware corporation, TARGET CORPORATION, a Minnesota corporation and WAL-MART STORES, INC., a Delaware corporation,

Magistrate Judge Stephen L. Crocker

Defendants.

PROTECTIVE ORDER

Upon request by the parties for an order pursuant to Fed. R. Civ. P. 26(c) that trade secret or other confidential information be disclosed only in designated ways,

IT IS HEREBY ORDERED:

1. This action is likely to involve discovery of documents and testimony containing trade secrets and other confidential research, development and commercial information of the parties to this action and third parties who may be subpoenaed to provide deposition testimony and documents, including confidential and commercially sensitive information relating to business strategies, costs, pricing, customers, suppliers, and other business and financial data, which, if disclosed other

than as specified herein, will pose a significant risk of injury to the legitimate business interests of the disclosing party. This Order is necessary to protect the legitimate business interests of the disclosing parties in such information, and good cause exists for the entry of this Order.

2. As used in this Protective Order, these terms have the following meanings:

- (a) “Attorneys” means counsel of record;
- (b) “Confidential” documents are documents designated pursuant to paragraph 3;
- (c) “Confidential - Attorneys' Eyes Only” documents are the subset of Confidential documents designated pursuant to paragraph 6;
- (d) “Documents” are all materials within the scope of Fed. R. Civ. P. 34; and
- (e) “Written Assurance” means an executed document in the form attached as Exhibit A.

3. By identifying a document “Confidential,” a party may designate any document, including interrogatory responses, other discovery responses, or transcripts, that constitute or contain trade secret or other confidential information.

4. All Confidential documents, along with the information contained in the documents, shall be used solely for the purpose of this action, and no person receiving

such documents shall, directly or indirectly, transfer, disclose, or communicate in any way the contents of the documents to any person other than those specified in paragraph 5. Prohibited purposes include, but are not limited to, use for competitive purposes or the prosecution of additional intellectual property rights.

5. Access to any Confidential document shall be limited to:

- (a) the Court and its officers;
- (b) Attorneys and their office associates, legal assistants, and stenographic and clerical employees, as well as outside trial consultants performing services in conjunction with this litigation;
- (c) Persons shown on the face of the document to have authored or received it;
- (d) Court reporters retained to transcribe testimony;
- (e) Inside counsel and three other designated employees of each party who may be involved in settlement negotiations; and
- (f) Outside independent persons (*i.e.*, persons not currently or formerly employed by, consulting with, or otherwise associated with any party) who are retained by a party or its attorneys to furnish technical or expert services, and/or to give testimony in this action.

6. The parties shall have the right to further designate Confidential documents or portions of documents as “Confidential - Attorneys' Eyes Only.” Disclosure of such information shall be limited to the persons designated in paragraphs 5(a), (c), (d), and (f), and outside (but not inside) attorneys and their office associates, legal assistants, and stenographic and clerical employees, as well as outside trial consultants performing services in conjunction with this litigation.

7. Third parties producing documents in the course of this action may also designate documents as “Confidential” or “Confidential - Attorneys' Eyes Only,” subject to the same protections and constraints as the parties to the action. A copy of this Protective Order shall be served along with any subpoena served in connection with this action. All documents produced by such third parties shall be treated as “Confidential - Attorneys' Eyes Only” for a period of 15 days from the date of their production, and during that period any party may designate such documents as “Confidential” or “Confidential - Attorneys' Eyes Only” pursuant to the terms of this Protective Order.

8. Each person appropriately designated pursuant to paragraph 5(f) to receive Confidential information shall execute a “Written Assurance” in the form attached as Exhibit A. Opposing counsel shall be notified at least 10 days prior to disclosure to any such person. Such notice shall provide a reasonable description of the outside independent person to whom disclosure is sought sufficient to permit objection

to be made. If a party objects in writing to such disclosure within 10 days after receipt of notice, no disclosure shall be made until the party seeking disclosure obtains the prior approval of the Court or the objecting party. The parties may agree to waive all, or a portion, of the ten (10) day notice period.

9. All depositions or portions of depositions taken in this action that contain trade secret or other confidential information may be designated “Confidential” or “Confidential - Attorneys' Eyes Only” and thereby obtain the protections accorded other “Confidential” or “Confidential - Attorneys' Eyes Only” documents. Confidentiality designations for depositions shall be made either on the record or by written notice to the other party within 10 days of receipt of the transcript. Unless otherwise agreed, depositions shall be treated as “Confidential - Attorneys' Eyes Only” during the 10-day period following receipt of the transcript. The deposition of any witness (or any portion of such deposition) that encompasses Confidential information shall be taken only in the presence of persons who are qualified to have access to such information.

10. Any party who inadvertently fails to identify documents as “Confidential” or “Confidential - Attorneys' Eyes Only” shall have 10 days from the discovery of its oversight to correct its failure. Such failure shall be corrected by providing written notice of the error and substituted copies of the inadvertently produced documents. Any party receiving such inadvertently unmarked documents

shall make reasonable efforts to retrieve documents distributed to persons not entitled to receive documents within the corrected designation.

11. Any party who inadvertently discloses documents that are privileged or otherwise immune from discovery shall, promptly upon discovery of such inadvertent disclosure, so advise the receiving party and request that the documents be returned. The receiving party shall return such inadvertently produced documents, including all copies, within 10 days of receiving such a written request. The party returning such inadvertently produced documents may thereafter seek re-production of any such documents pursuant to applicable law.

12. If a party files a document containing Confidential information with the Court, it shall do so in compliance with the Electronic Case Filing Procedures for the Western District of Wisconsin. Prior to disclosure at trial or a hearing of materials or information designated “Confidential” or “Confidential - Attorneys' Eyes Only,” the parties may seek further protections against public disclosure from the Court.

13. Any party may request a change in the designation of any information designated “Confidential” and/or “Confidential - Attorneys' Eyes Only.” Any such document shall be treated as designated until the change is complete. If the requested change in designation is not agreed to, the party seeking the change may move the Court for appropriate relief, providing notice to any third party whose designation of produced documents as “Confidential” and/or “Confidential - Attorneys' Eyes Only” in

the action may be affected. The party asserting that the material is Confidential shall have the burden of proving that the information in question is within the scope of protection afforded by Fed. R. Civ. P. 26(c).

14. Within 60 days of the termination of this action, including any appeals, each party shall either destroy or return to the opposing party all documents designated by the opposing party as “Confidential,” and all copies of such documents, and shall destroy all extracts and/or data taken from such documents. Each party shall provide a certification as to such return or destruction within the 60-day period. Attorneys shall be entitled to retain, however, a set of all documents filed with the Court, all correspondence generated in connection with the action, and a complete set of discovery requests, written responses to discovery, deposition transcripts, and deposition exhibits.

15. Any party may apply to the Court for a modification of this Protective Order, and nothing in this Protective Order shall be construed to prevent a party from seeking such further provisions enhancing or limiting confidentiality as may be appropriate.

16. No action taken in accordance with this Protective Order shall be construed as a waiver of any claim or defense in the action or of any position as to discoverability or admissibility of evidence.

17. The obligations imposed by this Protective Order shall survive the termination of this action. Within 60 days following the expiration of the last period

for appeal from any order issued in connection with this action, the parties shall remove any materials designated “Confidential” from the office of the Clerk of Court. Following that 60-day period, the Clerk of Court shall destroy all “Confidential” materials.

IT IS SO ORDERED:

Dated this 14th day of February, 2008.

BY THE COURT:

/s/

Magistrate Judge Stephen L. Crocker
United States District Judge

EXHIBIT A
WRITTEN ASSURANCE

_____ declares that:

I reside at _____ in the city of _____
_____, county _____, state of _____;

I am currently employed by _____ located at
_____ and my current job title is _____.

I have read and believe I understand the terms of the ~~Protective Order~~ Protective Order No. _____, pending in the United States District Court for the Western District of Wisconsin. I agree to comply with and be bound by the provisions of the Protective Order. I understand that any violation of the Protective Order may subject me to sanctions by the Court.

I shall not divulge any documents, or copies of documents, designated “Confidential” or “Confidential – Attorneys’ Eyes Only” obtained pursuant to such Protective Order, or the contents of such documents, to any person other than those specifically authorized by the Protective Order. I shall not copy or use such documents except for the purposes of this action and pursuant to the terms of the Protective Order.

As soon as practical, but no later than 30 days after final termination of this action, I shall return to the attorney from whom I have received any documents in

my possession designated “Confidential” or “Confidential – Attorneys’ Eyes Only,” and all copies, excerpts, summaries, notes, digests, abstracts, and indices relating to such documents.

I submit myself to the jurisdiction of the United States District Court for the Western District of Wisconsin for the purpose of enforcing or otherwise providing relief relating to the Protective Order.