

IN THE UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF WISCONSIN

---

MASON COMPANIES, INC.,

Plaintiff,

v.

DOE 1,  
d/b/a SHOEMALL.BLOGSPOT.COM,  
d/b/a SHOEMALLKU,

Defendant.

---

ORDER

07-C-522-C

On September 18, 2007, plaintiff filed its complaint in this civil lawsuit; on September 25, 2007, plaintiff filed a motion for leave to serve discovery subpoenas on third parties Google, Inc. and Amazon.com, Inc. to learn the actual identity of defendant "Doe 1." *See* Dkts. 4-6.

Having considered plaintiff's arguments, exhibits and the case law, I find that plaintiff has made a sufficient showing to allow this preliminary discovery. Indeed, without it, this case cannot move forward.

Therefore, it is ORDERED that plaintiff's motion for an order permitting limited discovery is GRANTED.

Entered this 27<sup>th</sup> day of September, 2007.

BY THE COURT:

/s/

STEPHEN L. CROCKER  
Magistrate Judge